

# Place Bet Pro

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## **Disclaimer**

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The strategies and methods outlined in Place Bet Pro have been developed to give you a better chance of winning money, when followed correctly the systems should produce consistent profits, however we cannot guarantee or promise future profitability in anyway.

Although every effort has been made to produce a successful system that reduces the chance of losing, it is still classed as betting and any form of betting insures a risk factor. Only bet what you can afford to lose.

Thank you for taking the step and purchasing 'Place Bet Pro'. As I stated on the website, this is a very simple strategy, so simple in fact, I don't know how I didn't think of it sooner, but don't let this put you off. There are also a couple of more advanced strategies that can be used to boost your profits, and all of this will be explained in this book.

### **Place betting**

Before I get into the system itself I'm just to go over 'place betting' so that you know exactly what it is.

A place win bet means that we are betting on the horse to finish 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup>, or if there are 7 or less runners then it's just 1<sup>st</sup> or 2<sup>nd</sup>. With place betting you still get paid the same winnings regardless if your horse wins the race or finishes 2<sup>nd</sup> or 3<sup>rd</sup>.

Don't get this confused with 'Each Way' betting, because this is not what we are doing. An 'Each Way' bet is in fact 2 bets, one bet on the horse winning and 1 bet on the horse placing. We are not interested in this kind of bet, we are only interested in the 2<sup>nd</sup> part of it, and that is the 'place' bet only.

Now up until very recently, bookmakers did not accept 'place only' bets, and there are only a couple that actually do now. Luckily we now have the 'Betting exchanges' which allow us to do 'place bets' too.

### **The System**

Firstly I'm going to explain the selection process in its simplest form, and then I will explain the more advanced techniques to really rev up your profits

Place Bet Pro is based on short priced favourites finishing in the placing. The theory is that if a horse stands a very good chance of winning the

Actual race, then the chances of it finishing anywhere in the top 3 are massively higher, and our strike rate will be very high too.

The basis of the system involves finding the races which are more likely to produce winners and discarding the races which carry a higher level of risk. There is no form to study or anything at this stage. We are simply finding suitable horses and races, and here is exactly how to do it:

## Step 1

Open [www.betfair.com](http://www.betfair.com) and click on 'Horse Racing – Today's card'

You will then see a screen like this, with all of the days races listed down the left hand side. We then need to click on each individual (UK) race to check to see if there is a suitable horse that fits our criteria.

The screenshot shows the Betfair website interface. At the top, the Betfair logo is visible, followed by a navigation menu with options: Sports, In-Play, Football, Horse Racing (selected), Casino, Poker, Exchange Games, Arcade, and Community. Below the navigation, there are links for Offers, Multiples, Next Race, Tote, Form / Results, Radio, Live Video, Community, Greyhounds, and Paul Nicholls.

On the left side, there is a 'Search Markets' section with a search bar and a 'Go' button. Below this, there are sections for 'Popular Sports', 'All Sports', and 'Horse Racing - Todays Card'. The 'Horse Racing - Todays Card' section lists several races:

- 13:30 Wolv
- 13:30 Wolv (AvB)
- 13:30 Wolv (Place)
- 13:50 FlamP (RSA)
- 13:50 FlamP (RSA) (Place)
- 14:00 Wolv
- 14:00 Wolv (AvB)
- 14:00 Wolv (RFC)
- 14:00 Wolv (Place)
- 14:10 Brig

Below the list, there are sections for 'My Markets', 'Search Results', 'Multiples', and 'Sport on TV'.

On the right side, there is a banner for 'CONNECT WITH BETFAIR' with social media icons (RSS, Twitter, Facebook, TV) and a 'FIND OUT MORE' button. Below the banner, there is a 'Back a Lay' checkbox and a 'More options' link.

The main content area is titled 'HORSE RACING' and displays a list of races. The selected race is 'Redcar (GB) 9 May - 14:20' with 5f Mdn Stks and 7 runners. The race details are as follows:

Time	Location	Back	Lay
Mon 13:30	Wolverhampton (GB)		
Mon 14:10	Brighton (GB)		
Mon 14:20	Redcar (GB)		
Mon 11:20	Flamingo (RSA)		
Mon 14:55	Chantilly (FRA)		
Mon 17:15	Roscommon (IRE)		

The 'Redcar (GB) 9 May - 14:20' race details are:

Horse	Back	Lay
Bannock	1.43	1.44
Arcticality	6.4	6.8
Galilee Chapel	16.5	17.5

There is a 'View full market' link below the race details.

## RULES

- The horse must be priced below 3 on the 'win' market (this is the actual odds for the horse to win the race)

- If the horse is priced below 3 on the win market then it must be priced at 1.3 or above in the 'Place' market.

The first thing to do is to make a list of all horses that are Favourites, priced below 3 on Betfair and priced 1.3 or higher in the 'place' market

*If there are 8 or more runners you get paid out for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>. If there are 7 or less runners, you only get paid for 1<sup>st</sup> and 2<sup>nd</sup>*

### Step 2

Now it's time to get rid of the most vulnerable races. Discard all selections if:

If there are 6 runners in the race

If there are 7 runners in the race

If there are more than 13 runners

Discard all 'Fillies' races

Discard 'handicap' races where there are 5 horses priced at 14 or below on Betfair.

This is the foundation of the system and betting on these alone should produce a nice profit for you. It only takes about 5 minutes to go through the races and find them. It's a really simple process.

### **Here are a couple of examples:**

Here is the 14:10 at Brighton, as you can see 'Shere Khan' is the clear favourite and is under 3, but there are 6 runners in this race, therefore we discard this one.

**Brig 9th May - 14:10 5f Mdn Stks** Matched: GBP 15,189 [Refresh](#)

Going in-play [Live Video](#) [Tote](#) [Race Card](#)

Back & Lay  Market Depth  Betfair Starting Price (SP) [More options](#)

Selections: (6)		104.6%		Back		Lay		94.7%	
	<b>1 (4)</b> <b>Shere Khan</b> Richard Hughes	<b>2.12</b> £50	<b>2.14</b> £10	<b>2.16</b> £6	<b>2.24</b> £121	<b>2.26</b> £63	<b>2.28</b> £29		
	<b>6 (3)</b> <b>Steady The Buffs</b> Adam Beschizza	<b>3.3</b> £232	<b>3.35</b> £18	<b>3.4</b> £76	<b>3.55</b> £80	<b>3.6</b> £10	<b>3.7</b> £22		
	<b>2 (2)</b> <b>Sea Poet</b> Neil Callan	<b>8.4</b> £12	<b>9.2</b> £9	<b>9.8</b> £12	<b>10.5</b> £8	<b>11</b> £14	<b>12</b> £5		
	<b>4 (5)</b> <b>I Dream Of Genie</b> William Carson	<b>7.8</b> £14	<b>9.2</b> £13	<b>9.6</b> £14	<b>12</b> £12	<b>1000</b> £3			
	<b>5 (1)</b> <b>Rooknrasbryripple</b> Chris Catlin	<b>19</b> £4	<b>21</b> £4	<b>22</b> £2	<b>27</b> £3	<b>28</b> £2	<b>1000</b> £3		
	<b>3 (6)</b> <b>Multi Blessing</b> Martin Lane	<b>22</b> £2	<b>23</b> £10	<b>27</b> £7	<b>300</b> £5	<b>310</b> £2			

Here is the 3:40 Bright, there are only 4 runners which is ok, and 'Kerchak' fits our price range of under 3. We now need to click on the 'place market' to see if Kerchak has a place price of 1.3 or higher.

**Brig 9th May - 15:40 1m4f Hcap** Matched: GBP 5,231 [Refresh](#)

Going in-play [Live Video](#) [Tote](#) [Race Card](#)

Back & Lay  Market Depth  Betfair Starting Price (SP) [More options](#)

Selections: (4)		100.4%		Back		Lay		99.1%	
	<b>2 (4)</b> <b>Kerchak</b> Jim Crowley	<b>2.54</b> £70	<b>2.56</b> £2	<b>2.6</b> £231	<b>2.62</b> £49	<b>2.64</b> £21	<b>2.66</b> £7		
	<b>1 (1)</b> <b>Milnagavie</b> Richard Hughes	<b>3.1</b> £25	<b>3.15</b> £335	<b>3.2</b> £12	<b>3.25</b> £76	<b>3.3</b> £69	<b>3.35</b> £35		
	<b>3 (3)</b> <b>Wily Fox</b> Seb Sanders	<b>3.5</b> £6	<b>3.6</b> £50	<b>3.65</b> £44	<b>3.7</b> £15	<b>3.75</b> £21	<b>3.8</b> £10		
	<b>4 (2)</b> <b>Brave Enough</b> Frankie McDonald	<b>28</b> £6	<b>29</b> £12	<b>30</b> £2	<b>32</b> £2	<b>34</b> £2	<b>36</b> £2		









You can view the 'place market' by clicking on the race down the left hand side which says (place) next to it. In this case – 15:40 Brigh (place)

As we can see, the price for Kerchak to finish in the placing is between 1.41 – 1.47 which fits our criteria. Remember, as there are only 4 runners, we only get paid for 1<sup>st</sup> or 2<sup>nd</sup> place.

**Brig 9th May - 15:40 To Be Placed**  Matched: GBP 50,403

Going in-play 
  Live Video 
  Radio 
  Tote 
  Race Card

Back & Lay 
  Market Depth 
  Betfair Starting Price (SP)

Selections: (4)		201.7%		Back		Lay		199.6%	
 2	(4)  <b>Kerchak</b> Jim Crowley	<b>1.4</b> £1026	<b>1.41</b> £491	<b>1.42</b> £25	<b>1.43</b> £40	<b>1.44</b> £391	<b>1.45</b> £483		
 1	(1)  <b>Milnagavie</b> Richard Hughes	<b>1.52</b> £2	<b>1.53</b> £75	<b>1.54</b> £16	<b>1.55</b> £165	<b>1.56</b> £106	<b>1.57</b> £23		
 3	(3)  <b>Wily Fox</b> Seb Sanders	<b>1.61</b> £301	<b>1.62</b> £134	<b>1.63</b> £430	<b>1.65</b> £117	<b>1.66</b> £3	<b>1.67</b> £90		
 4	(2)  <b>Brave Enough</b> Frankie McDonald	<b>19</b> £33	<b>19.5</b> £8	<b>20</b> £19	<b>22</b> £5	<b>23</b> £72	<b>26</b> £3		

Now here is a race that fits our rules on first glimpse, but this is actually a fillies race. Therefore it does not fit into our rules. We can check what type of race it is by looking on [www.racingpost.com](http://www.racingpost.com)



## Win market

Wolv 9th May - 16:00 5f Mdn Stks <span>+</span>		Matched: GBP 28,742		<a href="#">Refresh</a>					
<input type="checkbox"/>	Going in-play	<input checked="" type="checkbox"/>	Live Video	<input checked="" type="checkbox"/>	Radio	<input checked="" type="checkbox"/>	Tote	<input checked="" type="checkbox"/>	Race Card
<input checked="" type="checkbox"/>	Back & Lay	<input checked="" type="checkbox"/>	Market Depth	<input type="checkbox"/>	Betfair Starting Price (SP)	<a href="#">More options ▶</a>			
Selections: (10)		101.6%		Back		Lay		98%	
	6 (5) <b>Launch On Line</b> Kieren Fox	2.8 £18	2.82 £87	2.84 £28	2.86 £133	2.9 £10	2.92 £32		
	10 (10) <b>Bitter Lemon</b> Amy Ryan	7.2 £48	7.4 £13	7.6 £91	7.8 £16	8 £6	8.2 £24		
	7 (7) <b>Xyzzy</b> Royston Ffrench	6.8 £5	7 £40	7.2 £74	7.4 £22	7.6 £100	7.8 £109		
	5 (8) <b>Bojangle</b> Billy Cray	9.8 £2	10 £69	10.5 £108	11 £8	11.5 £74	12 £213		
	4 (1) <b>Fanrouge</b> Cathy Gannon	12.5 £8	13 £4	13.5 £24	14.5 £23	15 £150	15.5 £38		
	1 (6) <b>Vieira Da Silva</b> M. Harley	16 £2	16.5 £5	17.5 £33	18 £4	18.5 £42	22 £8		
	3 (9) <b>Blodwen Abbey</b> Liam Jones	18 £2	18.5 £53	19 £2	21 £9	22 £7	25 £3		
	2 (3) <b>Compton Shuttle</b> James Doyle	21 £2	22 £10	23 £20	25 £9	26 £9	27 £13		
	9 (2) <b>Silvas Romana</b> Kieran O'Neill	23 £15	24 £11	25 £6	28 £3	29 £19	32 £28		
	8 (4) <b>Economic Crisis</b> Patrick Mathers	28 £5	30 £10	32 £5	36 £7	38 £22	44 £6		

Place market – as you can see, 'Launch on line fits our price range

**Wolv 9th May - 16:00 To Be Placed**  Matched: GBP 8,470

Going in-play  Live Video  Radio  Tote  Race Card

Back & Lay  Market Depth  Betfair Starting Price (SP)

Selections: (10)		305.7%			Back		Lay		293.8%	
6	(5)	<b>Launch On Line</b> Kieren Fox	1.41 £398	1.42 £65	1.43 £10	1.44 £10	1.45 £81	1.46 £218		
10	(10)	<b>Bitter Lemon</b> Amy Ryan	2.54 £5	2.56 £107	2.58 £10	2.62 £25	2.72 £5	3.05 £5		
7	(7)	<b>Xyzzy</b> Royston Ffrench	2.38 £12	2.4 £18	2.44 £44	2.48 £9	2.54 £41	3.7 £4		
5	(8)	<b>Bojangle</b> Billy Cray	<b>Jockey name</b>	2.8 £75	2.94 £10	3.1 £59	3.15 £3	3.3 £5		
4	(1)	<b>Fanrouge</b> Cathy Gannon	3.25 £2	3.5 £5	3.6 £48	3.65 £34	3.7 £48	3.85 £6		
1	(6)	<b>Vieira Da Silva</b> M. Harley	4.3 £3	4.6 £5	4.7 £4	4.9 £12	5 £11	5.5 £19		
3	(9)	<b>Blodwen Abbey</b> Liam Jones	4.7 £3	4.8 £7	4.9 £13	5.8 £11	6 £8	6.4 £4		
2	(3)	<b>Compton Shuttle</b> James Doyle	4.6 £2	4.8 £14	5 £35	5.4 £31	5.8 £3	6 £8		
9	(2)	<b>Silvas Romana</b> Kieran O'Neill	5.5 £2	5.6 £6	5.9 £3	6.2 £7	6.8 £2	7.6 £8		
8	(4)	<b>Economic Crisis</b> Patrick Mathers	6 £9	6.2 £2	6.4 £9	7.2 £11	7.4 £10	9 £2		

I hope by now that you understand the process to find the qualifying horses each day, if you are unsure about anything just re-read over the last few pages before moving onto the next section. It's really easy once you have done it a couple of times!

### Step 3

Just make a list of the qualifying selections. Here are the selections for the day this was written:

- 3:40 Bright – Kerchak @ 1.42
- 4:10 Bright – Timocracy @ 1.66
- 5:10 Bright – Athwaab @ 1.42
- 8:00 Towc – Coolfind @ 1.36



Here are the results. Although the first horse 'Kerchak' did not get a place, as it only paid first and second, a profit was still made!

**3:40 - digibet Handicap**

» Full result

1m4f, Class 5, £2,331.36

**1 Milnagavie 13/8**

2 Wily Fox 5/2

3 Kerchak 6/4F

4 ran Distances: 2¾, 7l, 6l

TIME 2m 30.76s (slow by 1.46s)

Jockey: Richard Hughes

Trainer: Richard Hannon

**5:10 - Brasserie Italian Marina Square Handicap**

» Full result

5½f, Class 6, £1,619.00

**1 Athwaab 6/4F**

2 Imaginary Diva 3/1

3 Miss Firefly 3/1

5 ran Distances: 2¾, 1l, 2l

TIME 1m 2.05s (slow by 1.75s)

Jockey: Charles Bishop

Trainer: Noel Quinlan

**4:10 - Take That Experience Here 21st June Handicap**

» Full result

1m2f, Class 5, £2,266.60

**1 Miss Bounty 9/2**

2 Timocracy 6/5F

3 Lilli Palmer 6/1

5 ran Distances: 1l, 1½l, 1½l

TIME 2m 4.66s (slow by 4.66s)

Jockey: Harry Bentley

Trainer: Jim Boyle

**8:00 - Support Danetre Hospital With Kevin Perry Hunters' Chase**

» Full result

3m½f, Class 6, £988.95

**1 Coolefind 11/10F**

2 Armoury House 11/8

3 Fruitfull Citizen 5/1

3 ran Distances: 2½l, 20l

TIME 6m 7.20s (fast by 0.80s)

Jockey: Mr Jonathan Bailey

Trainer: Stuart Morris

## **Where to place the bets**

There are 2 sites where I place my bets and highly recommend:

[www.betfair.com](http://www.betfair.com)

[www.paddypower.com](http://www.paddypower.com)



Paddy power are one of the few bookmakers that accept this type of bet, and the good thing about them is that we can also place doubles and trebles etc... which is what I'm going to be talking about in the next section. I highly recommend that you open a new Paddy Power account now. If you click this link and open an account you will receive a FREE £10 bet – [CLICK HERE TO OPEN AN ACCOUNT](#)

## **Section 2 – The System**

### **How to maximise profits and use this system to its full potential.**

Ok, this is the key to the system and this is how you can use it to massively increase your profits. In the previous section I showed you the foundation of the system and told you how to select the 'qualifying' bets each day. Now its time to rev it up and select the best bets out of our qualifying horses. We want to find 2 or 3 bets that we can be absolutely confident in, we then want to increase our profits by putting our selections into doubles and trebles. This is when we start to see the profits rolling in! ££££££££££

### The strategy

- Select the best 2 or 3 horses from our qualifying bets
- Bet doubles or trebles
- Aim to achieve a 70%+ strike rate

Think about this for a minute! We are looking for just 2 or 3 short priced favourites that have a good chance of winning the race.... This is not difficult. Then for us to win, we only need them to finish in the placing!

**It's really simple stuff and amazingly profitable.... As I am about to show you**

Ok, here are some examples of exactly how we do this:

#### Example 1

I have spent 5 minutes going through the days racing and have written down the qualifying bets for the day, as explained in section 1.

Here they are:

- 3:40 Sthl - Amazing King
- 3:50 Bright – Alubari
- 4:50 Bright – Cathcart Castle
- 6:10 Towc – Leopard Hills

Only 4 qualifying bets today, but that's fine. Our job now is to find the 2 or 3 best bets. So we start by going to [www.racingpost.com](http://www.racingpost.com)

We then want to evaluate each race using the evidence we find on the racing post site. We don't have to delve deep into form or anything like that. We are just looking at the basics, such as the verdict from the tipsters, the comments on the horse's chance, previous runs, type of race. This should only take a few minutes.



We just want to make a quick assessment of the race. This is really easy!

Ok, so here is the first race and we are looking at 'Amazing King'

We first look at the comment which is located underneath the horse's name. Or you can simply click 'comments' towards the bottom of the page. I have taken screenshots from the racing post site to show you here.

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### 3:40 sthl Beginners Chase – Amazing King

1  **AMAZING KING** 7 11-0 James Reveley  
07220-  38 — Philip Kirby **5/4** [Bet Now](#)

Decent hurdler and trainer in form.

VERDICT COMMENTS MY NOTES STATS POSTDATA OR RPR TOPSPEED SELECTIONS PAST WINNERS

Diomed  Spotlight Verdict

---

**AMAZING KING** is preferred in a race where all make their chasing debuts.

In this case the comment say's - **“Decent hurdler and trainer in form”**

We then look at the verdict which is located underneath the race card.

Here it says – **AMAZING KING is preferred in a race where all make their chasing debut**

We can also see that the horse has finished 2<sup>nd</sup> a couple of times before

Ok, so the comments look promising. My only concern here is that this is a 'beginner's chase' which means this horse has never run over fences before. But none of the others have either.






**On the evidence I would mark this as a potential bet.**

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## 2<sup>nd</sup> Race

Here we are looking at the favourite 'Alubari'. As we can see, there are only 5 runners so this will pay 2 places.

### 3:50 – Handicap – Alubari

1 <sup>1</sup> 381-62		<b>ALUBARI</b> 👤📄🗑️📄📄📄 7	4	9-7 70	Jamie Spencer David Simcock <sup>60</sup>	68 83	<b>6/4</b>	<b>Bet Now</b>
Excuses latest; 1m4f more suitable; respected								
2 <sup>5</sup> 52214-		<b>CELESTIAL GIRL</b> 👤📄🗑️📄📄📄 216	4	9-6 69	Chris Catlin Hughie Morrison <sup>56</sup>	80 81	<b>5/2</b>	<b>Bet Now</b>
2 wins here last year; leading chance								
3 <sup>4</sup> 5750-6		<b>AGAPANTHUS</b> 👤📄🗑️📄📄📄 42	6	9-4 67	Tom Queally Barney Curley	79 79	<b>13/2</b>	<b>Bet Now</b>
On good mark on best 2010 form, including win here at 1m2f								
4 <sup>2</sup> 864-84		<b>PENANG CINTA</b> 👤📄🗑️📄📄📄 28	8	8-8 57	Cathy Gannon David Evans <sup>50</sup>	95 84	<b>5</b>	<b>Bet Now</b>
More needed on Bath 4th but does go very well here								
5 <sup>3</sup> 24-788		<b>THE WONGA COUP</b> 👤📄🗑️📄📄📄 38	4	8-7 52	Jemma Marshall <sup>5</sup> Pat Phelan <sup>50</sup>	74 79	<b>33</b>	<b>Bet Now</b>
Plenty to prove on more recent form, from out of the handicap								
VERDICT COMMENTS MY NOTES STATS POSTDATA OR RPR TOPSPEED SELECTIONS PAST WINNERS								
<input checked="" type="radio"/> Diomed <input type="radio"/> Spotlight Verdict								
.....								
<b>CELESTIAL GIRL</b> did well in a busy 2010, including when twice a winner here, and looks to have been found a good opening in this uncompetitive handicap.								

The comment reads – “**Excuses latest, 1m4f more suitable; respected**”

The verdict does not even mention our horse. It talks about another horse 'Celestial Girl'.

Also look at the comments for the other horses in the race. Apart from 'The Wonga Coup' they all seem to have a good chance here.

Looking at this evidence I would say that this IS NOT a safe bet and should be avoided. The comments and verdict does not exactly fill us with confidence does it!



3<sup>rd</sup> Race – Here we are looking at ‘Cathcart Castle’

4:50 Bright - Handicap

VERDICT COMMENTS MY NOTES STATS POSTDATA OR RPR TOPSPEED SELECTIONS PAST WINNERS

Diomed  Spotlight Verdict

**CATHCART CASTLE** is a 13-race maiden but he ran well here once last year and has good prospects on his latest back-to-form Wolverhampton AW third. **Tymismoni** may be next best.

4<sup>8</sup>  **CATHCART CASTLE** 3 9-4 M Harley<sup>3</sup> 67 70 **15/8** **Bet Now**  
309-73  8 57 Mick Channon<sup>68</sup>

Claims on latest AW 3<sup>rd</sup>; ran well here once last year

 **4 Cathcart Castle**  - evens 8/11 4/11 W/O 7/4 SP  
(8) Form 5309-73 **RP Spotlight**

**RACING POST**  
**RP Spotlight** Had quite a few chances without taking one but was back to some form off this mark on AW at Wolverhampton last time and has to be considered after that, especially as he ran well in only previous visit here, in October; acts on good to firm.








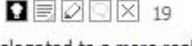



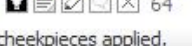

Comment – “Claims on latest AW 3<sup>rd</sup>; ran well here once last year”

Verdict – **Cathcart Castle is a 13 race maiden but he ran well here once last year and has good prospects on his latest back to form Wolverhampton AW 3<sup>rd</sup>**

Racing Post Spotlight - (you can also view the verdict from the racingpost spotlight, as you can see above. To view this, simply go to the paddypower website and find the race, and simply click on ‘RP Spotlight under the horses name.

This looks like a potential bet and the comments seem to be good.

## 6:10 Tow – Selling hurdle – Leopard Hills

NO. FORM	HORSE	AGE	WGT OR	JOCKEY TRAINER	RTF%	TS	RPR	BEST ODDS
1 114-14	 <b>LEOPARD HILLS</b> 114-14  17	4	11-8 113	Oliver Dayman <sup>5</sup> Alison Thorpe <sup>100</sup>		13	112	<b>11/10</b> <a href="#">Bet Now</a>
3-4 in selling company and it was a better race at Hexham.								
2 P8P1-2	 <b>SUPERNOVERRE</b> P8P1-2  18	5	11-5 104	Danny Burton <sup>7</sup> Alan Jones		85	113	<b>2</b> <a href="#">Bet Now</a>
Brushed aside by Leopard Hills at Bangor.								
3 PPO/	 <b>FISBERRY</b> PPO/  (709P)	9	10-12 —	Matt Griffiths <sup>5</sup> Richard Hawker		—		<b>33</b> <a href="#">Bet Now</a>
Poor pointer when last seen.								
4 5	 <b>LISZT t</b> 4 5  19	5	10-12 —	Steven Gagan <sup>7</sup> Elliott Cooper <sup>33</sup>		84	114	No betting
Regressive but is relegated to a more realistic level.								
5	 <b>MUTAJAASER</b> 5  (32F)	6	10-12 —	Adam Wedge <sup>7</sup> Kevin Morgan		—		<b>14</b> <a href="#">Bet Now</a>
Inconsistent Flat maiden trying hurdling for first time.								
6 0/5PP-	 <b>ROCK 'N' ROLLER p</b> 6 0/5PP-  64	7	10-12 95	Jamie Moore Gary Moore <sup>25</sup>		105	111	<b>13/2</b> <a href="#">Bet Now</a>
Downgraded with cheekpieces applied.								
 <b>1 Leopard Hills</b> Form 0114-14 <b>RP Spotlight</b>		(112)	O Dayman Mrs A M Thorpe			<b>11-8</b> Age 4		<b>10/11</b> <a href="#">SP</a>
<b>RACING POST</b> <b>RP Spotlight</b> Headed to Hexham 3-3 in selling company but lost that unblemished record with a whimper, probably because of a combination of better company and races on successive days; should be better for a brief break and no doubt if back to best should be right there.								

Only 5 runners here due to a non-runner. Comments are in our favour and the horse has few wins behind him. Looks a solid bet!

Ok, from the 4 qualifying bets we have discarded 1 of them, and that was the 3:50 Bright – Alubari'

The remaining 3 bets were ok. To be honest, they are not the strongest but I would put them in this order, strongest being first:

- 1 – Leopard Hills
- 2 – Cathcart Castle
- 3 – Amazing King

You now have the option of betting on 2 horses in a double, or betting on all 3 in a treble. As these are not the strongest, I would just use the 2 best horses in a double. There is nothing stopping you having a double and a treble, or 2 doubles. It's entirely up to you.

I am going to use our 2 strongest horses in a double

### **Placing the bets**

Now it's time to place your bets. To do this you will need to use PaddyPower because they offer odds on 'place bets'. They are also very good and their website is excellent.

To open a paddyPower account [CLICK HERE](#), and you will receive a FREE £10 bet.

If you want to use Betfair you can, but you cant do doubles and trebles on Betfair, therefore you would have to do them individually. I will explain at the end of this section!

Login to your paddypower account and click 'horse racing' which is located on the left hand side of the page. You will now see a list of all the racing for that day.

Click on the race you want to bet on and then you will be given a price for 'a place'. Simply click on that price and then do the same with your other horses.

Your betting slip should then look like this:

**paddypower.com**  
poker • casino • betting • games

**BETSLIP** Selections: 2 Help

Selections	Odds	Stake	E/W
<input checked="" type="checkbox"/> Leopard Hills	2/9	<input type="text"/>	<input type="checkbox"/> <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Cathcart Castle	1/2	<input type="text"/>	<input type="checkbox"/> <input checked="" type="checkbox"/>

**Betting options** Stake E/W ^

Singles (2)

Double: (1)

**Total stake: 100.00**  
Potential returns: 183.33

See I have entered £100 into the 'double' box. Should both horse get a place then our returns would be £183.33, which is a £83.33 Profit for us

Here are the results, Leopard Hills finished 1<sup>st</sup> and Cathcart Castle finished 3<sup>rd</sup>, which means our double won. Has it happened, all 3 of our selections got a place anyway so you would have won by backing the treble or either horses in a double.

**3:40 - Frontcover Make Up  
Beginners' Chase**

» [Full result](#)

2m, Class 5, £1,781.26

**1 Amazing King 10/11F**

2 Points Of View 7/4

3 L'Eldorado 8/1

5 ran Distances: 1¼l, 5l, 38l

TIME 3m 56.30s (fast by 3.70s)

Jockey: James Reveley

Trainer: Philip Kirby

WIN £2.80 PL £1.10, £1.40

Ex £3.20

CSF £2.96

Course record time.

 [Watch Replay](#)

» [Analysis](#)

**6:10 - "Mazda3" Novices'  
Selling Hurdle**

Awaiting full result...

2m, Class 5, £1,781.26

**1 Leopard Hills 10/11 Fav**

2 Fisberry 100/1

5 ran

WIN: £2.30

EX: £36.80 CSF: £29.43

**4:50 - Party On The Hill Here  
27th May Handicap**

Awaiting full result...

7f, Class 6, £1,619.00

**1 Miss Dutee 12/1**

2 Tymismoni 7/1

3 Cathcart Castle 7/4 Fav

12 ran

WIN: £17.50

EX: £60.90 CSF: £91.64

TRICAST: £221.77 Quadpot: £10.90








## Example 2

Here is another example from a different day. Again I am applying the same principles. I have found the qualifying bets which I showed you in section 1, and now I am going to have a quick run through there comments and verdicts on the racing post and make a judgement and find the strongest selections.

Only 3 qualifying bets today:

- 3:05 Weth – Montoya’s son
- 3:50 Sthl – Jay Jays boy
- 5:25 Sthl – Pizzetti

- 3:05 Weth – Montoys’s boy

NO.	HORSE	AGE	WGT	JOCKEY	TS	RPR	BEST ODDS		
FORM		OR	OR	TRAINER RTF%					
1 72621-	 <b>MONTOYA 'S SON</b> 26	6	11-5 120	Paul Gallagher <sup>5</sup> Howard Johnson <sup>56</sup>	117	133	<b>13/8</b> <a href="#">Bet Now</a>		
Made all to get off the mark over fences last time (2m4f)									
2 4319-3	 <b>DONTPAYTHEFERRYMAN</b> 20	6	10-12 —	Robert Thornton Brian Ellison <sup>100</sup>	112	134	<b>15/8</b> <a href="#">Bet Now</a>		
Runner-up both previous chases starts; would prefer softer going									
3 22/F3-	 <b>KING IN WAITING</b> 60 (13F)	8	10-12 112	Denis O'Regan David O'Meara	107	114	<b>7/2</b> <a href="#">Bet Now</a>		
Good effort when third on latest chase start; considered.									
4 90115-	 <b>MICKMACMAGOOLE</b> 38	9	10-12 —	Adam Wedge <sup>7</sup> Evan Williams <sup>46</sup>	—		<b>8</b> <a href="#">Bet Now</a>		
Won two recent hurdles but looked poor over fences in 2009.									
5 74469-	 <b>PETROSIAN p</b> 126	7	10-12 95	Harry Challoner <sup>7</sup> Lisa Williamson <sup>100</sup>	103	118	<b>25</b> <a href="#">Bet Now</a>		
All four runs over fences last season were moderate; passed over.									
<b>Recommended SP: 107.5 %</b>									
<b>BETTING FORECAST:</b> 13/8 Montoya 's Son, 7/4 Dontpaytheferryman, 9/2 King In Waiting, 6/1 Mickmacmagoole, 25/1 Petrosian.									
VERDICT	COMMENTS	MY NOTES	STATS	POSTDATA	OR	RPR	TOPSPEED	SELECTIONS	PAST WINNERS
<input checked="" type="radio"/> Diomed <input type="radio"/> Spotlight Verdict									
<p><b>Montoya 's Son</b> and <b>Dontpaytheferryman</b> have both shown good form but the former may want a longer trip on this ground and the latter some give underfoot. <b>KING IN WAITING</b> looked to be getting the hang of chasing when last seen over fences and is offered as an alternative</p>									


**1 Montoyas Son**  
 Form 172621- **RP Spotlight**






- 5/4 10/11 4/9 W/O 13/8 SP

**RACING POST**

**RP Spotlight** Won 2m novice hurdle about a year ago and took well to fences in April, finishing second at Hexham before making all at Carlisle (2m4f, good to firm); drop in trip may not be ideal but return to left-handed track suit.

The favourite here 'Montoyas Son' looks to have a good chance. Has good comments and Racing Post verdict. Only 5 runners so needs to finish 1<sup>st</sup> or 2<sup>nd</sup>.

3:50 Sthl – Jay Jays boy

NO.	DRAW	HORSE	AGE	WGT	JOCKEY	TS	RPR	BEST ODDS
FORM				OR	TRAINER RTF%			
1 <sup>4</sup> 6-3312		<b>JAY JAYS JOY</b> b	3	9-4 58	Lee Newman David Barron 71	57	72	No betting
Return to 7f a plus after getting outpaced over 6f last time.								
2 <sup>3</sup> 21352		<b>SO IS SHE</b> p	3	9-4 66	Liam Jones Alan Bailey 67	69	77	No betting
Dual C&D winner; well in at the weights and leading claims.								
3 <sup>1</sup> 0046-7		<b>ARASHONE</b> p	3	8-12 47	Paul Mulrennan John Weymes 20	—	63	No betting
Little solid form to date and hard to make a case for.								
4 <sup>2</sup> 60000-		<b>DREAMWEAVING</b> v <sup>1</sup>	3	8-12 45	Tom Eaves Nigel Tinkler	—	39	No betting
Poor form last year; visor tried now.								
5 <sup>5</sup> 241483		<b>GOAL</b> t	3	8-12 60	Seb Sanders Richard Guest 29	72	81	No betting
Has won here but behind Jay Jays Joy last time.								


**Recommended SP: 107.5 %**

**BETTING FORECAST:** 6/4 **So Is She**, 2/1 Jay Jays Joy, 5/2 Goal, 25/1 Arashone, 25/1 Dreamweaving.

[VERDICT](#)
[COMMENTS](#)
[MY NOTES](#)
[STATS](#)
[POSTDATA](#)
[OR](#)
[RPR](#)
[TOPSPEED](#)
[SELECTIONS](#)
[PAST WINNERS](#)

Diomed
  Spotlight Verdict

**JAY JAYS JOY** will be well suited by the extra furlong this time and can return to winning ways at the main expense of **So Is She**.


**1 Jay Jays Joy**  
 Form 96-3312 **RP Spotlight**

▶ - - 1/2 **3/10** 2/5 5/4 SP

**RACING POST**  
**RP Spotlight** Got his act together of late, winning by a wide margin over 1m here last month and not disgraced dropped to 6f last time; return to a longer distance a positive and although he isn't favoured on these terms, he should give his running.

**Good comments and verdict for 'Jay Jay's joy'. Has been placed in his last 4 runs, again only 5 runners and looks to have a very good chance here.**

5:25 Sthl - Pizzetti

2<sup>2</sup>  **PIZZETTI**  
 983  107 3 9-5 Seb Sanders 48 70 **7/4** **Bet Now**  
 58 [Sir Mark Prescott Bt 100](#)

Very much the type to do better now h'capping and upped in trip Full details about this TRAINFR

VERDICT COMMENTS MY NOTES STATS POSTDATA OR RPR TOPSPEED SELECTIONS PAST WINNERS

Diomed  Spotlight Verdict

**CAPTAIN BELLAMY** and **Trojan Touch** cut each other's throats here last month. Hughie Morrison's gelding emerges with the greater credit of the pair and may be able to take advantage of the same mark granted more sensible fractions.

 **2 Pizzetti**  
 Form 983 **RP Spotlight**

▶ - 10/11 4/6 1/3 W/O **7/4** SP

**RACING POST**  
**RP Spotlight** Very modest level of form in maidens over 7f-1m (well-held third of four runners here latest) but looks exactly the type his stable will place to advantage now qualified for handicaps and upped to a trip more in keeping with his pedigree; market confidence would cement his obvious credentials.

**The favourite 'Pizzetti' is not mentioned in the 'Verdict' but there is some confidence that this horse will improve for this race. Was placed last time out and Racing Post Spotlight suggests he will be in the mix. Not the strongest bet today.**

Ok, having done a quick judgement on each race I would say our strongest bets were in the following order:

- 1 – Jay Jay's Joy
- 2 – Montoyas son
- 3 – Pizzetti

I would definitely do a double on our strongest 2 bets and I would also do a treble on all 3

### Bet 1

- Jay Jay's Joy
- Montoyas Son

**£100 Double returns £187.78 giving us £87.78 profit**

### Bet 2

- Jay jays joy 3/10
- Pizzetti 1/3
- Montoyas son 4/9

**£100 Treble Returns £250.37 giving us £150.37 profit**

### Results

**3:50 - Southwell Golf Club Lady  
Members Classified Selling  
Stakes**

» Full result

7f, Class 6, £1,706.00

**1 Goal 4/1**

2 Jay Jays Joy 5/4F

3 So Is She 7/4

5 ran Distances: 3¼l, 1l, 20l

TIME 1m 31.14s (slow by 3.24s)

Jockey: Seb Sanders

Trainer: Richard Guest

**3:05 - Life & Style Novices'  
Chase**

» Full result

2m, Class 4, £2,602.00

**1 King In Waiting 7/2**

2 Montoya's Son 13/8F

3 Mickmacmagoole 11/2

5 ran Distances: 1½l, 2¾l, 16l

TIME 3m 52.80s (slow by 3.80s)

Jockey: Denis O'Regan

Trainer: David O'Meara

**5:25 - Dine In The Pantry  
Handicap**

» Full result

1m3f, Class 6, £1,706.00

**1 Captain Bellamy 11/4**

2 Revolutionary 11/1

3 Pizzetti 5/2F

10 ran Distances: ¾l, ¾l, ½l

TIME 2m 30.00s (slow by 7.00s)

Jockey: Travis Block

Trainer: Hughie Morrison

Jay Jays Joy finished 2<sup>nd</sup>  
Montoyas son finished 2<sup>nd</sup>  
Pizzetti finished 3<sup>rd</sup>

All 3 horses got a place which means both of our bets won giving us a total profit for the day of **£238.15**

I hope by now you can see how powerful this really is. We have just picked 3 short priced, fancied horses and none of them have actually won, and we have still made a whopping £238.15 profit



## Why bet doubles and trebles

If you are wondering why we bet doubles and trebles rather than just straight win bets, take a look at this....

In the first image below, you can see that we have 2 horses and I have entered £100 stake on each of them. So basically we are betting singles.

In the second image we have the same 2 horses but I have entered £100 stake on the double, i.e. both horses must win.

paddypower.com poker • casino • betting • games			
BETSLIP		Selections: 2	Help
Selections	Odds	Stake	E/W
<input checked="" type="checkbox"/> Misere	4/11	100.00	<input type="checkbox"/> <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Sky Calling	1/3	100.00	<input type="checkbox"/> <input checked="" type="checkbox"/>
Betting options		Stake E/W	
Singles (2)		100.00	<input type="checkbox"/> <input checked="" type="checkbox"/>
Double: (1)			<input type="checkbox"/> <input checked="" type="checkbox"/>
<b>Total stake: 200.00</b>		Potential returns: 269.69	

paddypower.com poker • casino • betting • games			
BETSLIP		Selections: 2	Help
Selections	Odds	Stake	E/W
<input checked="" type="checkbox"/> Misere	4/11		<input type="checkbox"/> <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Sky Calling	1/3		<input type="checkbox"/> <input checked="" type="checkbox"/>
Betting options		Stake E/W	
Singles (2)			<input type="checkbox"/> <input checked="" type="checkbox"/>
Double: (1)		100.00	<input type="checkbox"/> <input checked="" type="checkbox"/>
<b>Total stake: 100.00</b>		Potential returns: 181.82	

Take a closer look at the bets above. When betting singles we are staking a total of £200 (twice as much as when betting on a double) and look at the returns should both horses win. The returns are £269.69 which means we make a profit of £69.69.

Now look what happens when we bet a double. Our total outlay is only £100 instead of £200 and our return is £181.82, giving us a profit of £81.82, which is more profit than when betting on the singles.

So basically, by betting on a double, we have halved our stake and at the same time increased our profits – Amazing really!!

The only advantage of betting singles is that if 1 wins and 1 loses we don't lose all of our stake, but when we are having to risk £200 (double) instead of £100, it's not worth it anyway.

**Why risk £200 to win less, when you can risk £100 to win more**

Same thing here again but with 3 horses..... Take a look at these bets

The image shows two side-by-side screenshots of the Paddy Power betting slip interface. Both screenshots show three selections: Fremen (2/9), Misere (4/11), and Sky Calling (1/3). The left screenshot shows the 'Singles (3)' bet type selected, with a total stake of 100.00 and potential returns of 222.22. The right screenshot shows the 'Treble (1)' bet type selected, with a total stake of 300.00 and potential returns of 391.91.

Selections	Odds	Stake	E/W
✓ Fremen	2/9		<input type="checkbox"/> <input type="checkbox"/>
✓ Misere	4/11		<input type="checkbox"/> <input type="checkbox"/>
✓ Sky Calling	1/3		<input type="checkbox"/> <input type="checkbox"/>

Betting options	Stake	E/W
Singles (3)		<input type="checkbox"/> <input type="checkbox"/>
Treble: (1)	100	<input type="checkbox"/> <input type="checkbox"/>
Patent: (7)		<input type="checkbox"/> <input type="checkbox"/>
Trixie: (4)		<input type="checkbox"/> <input type="checkbox"/>
Doubles: (3)		<input type="checkbox"/> <input type="checkbox"/>

**Total stake: 100.00**  
Potential returns: 222.22

Betting options	Stake	E/W
Singles (3)	100	<input type="checkbox"/> <input type="checkbox"/>
Treble: (1)		<input type="checkbox"/> <input type="checkbox"/>
Patent: (7)		<input type="checkbox"/> <input type="checkbox"/>
Trixie: (4)		<input type="checkbox"/> <input type="checkbox"/>
Doubles: (3)		<input type="checkbox"/> <input type="checkbox"/>

**Total stake: 300.00**  
Potential returns: 391.91

You can either bet singles and your total stake will be £300 to win a possible £91.91 profit.

Or you can bet a treble and your total outlay will be £100 and you stand to win £122.22 profit

It's a no brainer really, especially when betting on such short odds!!

## **The Plan**

By now you should know exactly how to find the qualifying bets and how to select the best bets each day. You should also know how to place the bets and understand why we bet doubles and trebles rather than single bets.

Now I'm not just going to leave you there because one of the most important aspects of using any system is to have a solid plan a profit forecast in place. Any successful business has a good business plan, so it shouldn't be any different when using a betting system.

Throughout the book I have been using £100 stakes. How much you bet is entirely up to you, but for the purpose of this I will continue to use £100 stakes here.

Now the average win when placing doubles is £80, and the average win for trebles is £150

If we aim to achieve a 70% strike rate for our double bets and we had 1 double per day, that would work out at 21 winning days per month, giving us an average of £1680 less the 9 losing days (£900). Total profit each month = £780 Tax Free

A 60% Strike rate would produce £240 profit per month

An 80% strike rate would produce £1320 profit per month

A 90% strike rate would produce £1860 profit per month

70% is a very achievable strike rate for this kind of betting.

## **Trebles**

With trebles our average win is £150, so a 50% strike rate would produce a good profit, although you won't be betting trebles everyday.

Always keep a record of all your bets so that you can keep track of which bets are proving the most profitable

This is a very simple and logical strategy and I hope you use it to its full effect

## **Please read F.A.Q**

**Q.** I have tried to put my bet on with Paddy Power but there are no 'place' prices available.

**A.** Paddy power can be a little slow at putting up the 'place' prices for some races, however they will be available in time to bet on the race.

**Q.** There are no 'place' prices for a 4 runner race on Paddy Power. What should I do?

**A.** Paddy power only pay out a 'place' when there are 5 or more runners. You will have to use Betfair to place your bets.

**Q.** When is the best time to find the qualifying bets and use this system?

**A.** You can actually do it anytime on the day before the racing starts, but I would say, the later the better. Around lunch time.

**Q.** Do I have to bet everyday?

**A.** No, only bet when you are confident in your selections. Never bet for the sake of it.

**Q.** The horses 'comments' are not showing on the racing post website like in your examples above.

A. When you are viewing the race card on the racing post website, you will see a few 'check boxes' near the top of the card. You need to check the 'comments' box to view all of the horses comments.

### **Conclusion**

I hope you have read through the entire book and can see how profitable this can be. Read through it a couple more times until you know exactly how it works and what you are doing. You can make a very good second income out of this as I have demonstrated in this book.

Now it's time to go out there and make it happen!!!!!!!!!!

And remember - The first thing you should do is open a [paddypower account](#). You can do so by [CLICKING HERE](#) and you will receive a FREE £10 bet